

Veronika Stoyanova

Senior Copywriter

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Sofia



About

Detail-oriented professional with a strong ability to adapt to changing project requirements. Skilled in creative conception, time management, and maintaining a strong work ethic. Experienced in copywriting, content creation, and proofreading.

Education

Advertising

New Bulgarian University

📅 10/2020 - 02/2024 📍 Sofia

Soft skills



Adaptability



Creativity & Conceptual Thinking



Critical Thinking



Collaboration & Communication



Time Management

Language

English



Awards

Effie Bulgaria

Bronze | 2025 | "Every occasion for a good night's sleep" | Goods

FARA

Silver | 2025 | "Every occasion for a good night's sleep" | Creative
Bronze | 2025 | "Every occasion for a good night's sleep" | Media
Bronze | 2025 | "This is not a game" | Direct

BAAwards

Gold | 2023 | "Smart Ball – Always Together" | New Product
| Student project

Experience

Senior Copywriter

HUTS Group

📅 10/2023 - Present 📍 Sofia
Advertising agency

Copywriter

Wunderman Thomson

📅 10/2022 - 10/2023 📍 Sofia
Advertising agency

Internship

CABRON Y PEQUENO Ltd. BURGER GROUP LTD.

📅 03/2022 - 09/2022 📍 Sofia
Marketing management

Hard skills

Copywriting

SM Content Creation

Creative Conception

Proofreading

Research

Client presentation

MC office suite

Photoshop

VOLUNTEERING

FARA Unusual

Bulgarian Association of Communication Agencies

📅 08/2021 - 09/2021